R J Reynolds Tobacco Company

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To: Key Account Managers
Division Managers
Retail Managers
Account Managers

RE: Salem Sniped Product

Per our discussion in Syracuse, after the laptop training, attached is a program update from Winston-Salem.

Please review this letter from Yvette Willard and we will discuss during our upcoming 1998 Region Plans meeting.

Sincerely,

Bill Roth

Bill Roth, RSM

cc: Lori MacWilliams
Fray Natale

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